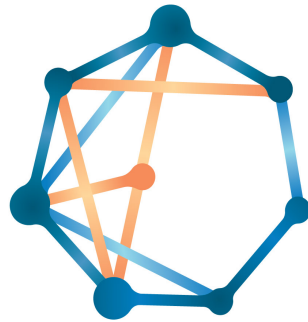


Advancing Civic Health in Florida's Communities

FCA 2023 Webinar Series- Third Thursday



FLORIDA
CIVIC ADVANCE

<https://floridacivicadvance.com>

Florida Civic Advance

Advancing Civic Health in Florida's Communities

FCA Third Thursdays Workshop
Thursday, April 20, 2023, 12-1:30 pm, EDT



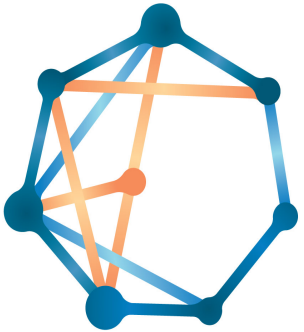
Malka Kopell



Palma Strand

Florida Civic Advance

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THE CIVIC CHALLENGE

Florida, the 3rd largest state, ranks among the lowest states in terms of civic health. We want to change that.

- ▶ 50th in nation in volunteering among 50 states (2015)
- ▶ 49th in belonging to a civic organization (2013)
- ▶ 50th in donating to charity (2015)
- ▶ 50th in helping neighbors fix a community problem (2015) and
- ▶ 50th attending public meetings (2015)



FLORIDA CIVIC ADVANCE

Strategic Framework:2023-2025

MISSION

To advance the civic health in Florida communities

VISION

To be the premier Florida resource for civic advance and innovations that inspires people to champion and improve civic health in their communities

OUR VALUES



COLLABORATION
Across sectors to take civic actions



DIALOGUE & DELIBERATION
In the respectful exchange of ideas amidst differences to promote civic health



EQUITY, JUSTICE, & FAIRNESS
Through inclusion of the whole community in civic life and decision making



TRANSPARENCY
Sharing civic data to promote active engagement that can improve civic health in communities



ACCOUNTABILITY
Through evidence based civic information to learn from the results of actions taken to improve civic health

STRATEGIC PRIORITIES

SUPPORT CIVIC HEALTH & COMMUNITY MEASUREMENT

- Lead an effort to develop and present civic health data reports in partnership with national, state and education organizations
- Explore how best to provide meaningful civic data as guidance for assessing and measuring civic health at the community level
- Promote and highlight civic practices and applied research projects that provide knowledge and expertise to FCA members, communities, key stake holders and residents

CONVENE & SHOWCASE CIVIC EXCELLENCE

- Conduct an annual civic learning agenda through webinars and meetings
- Convene and conduct an annual statewide summit on civic advance
- Partner with national, state, and local organizations to provide meaningful programs and civic tools

DEEPEN ENGAGEMENT WITH MEMBERS & ADVISORS

- Build on membership interest in civic practice areas as FCA member "affinity groups" and develop protocols and guidance for these groups.
- Provide members with civic health methodologies and tools to address community inclusion and equity
- Form a FCA Council of Advisors

ELEVATE FCA REPUTATION

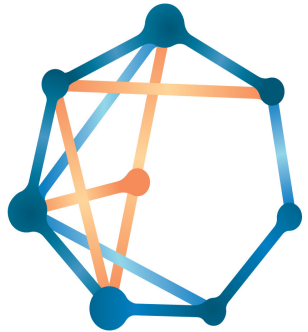
- Become a trusted educational resource that provides information, tools, and encouragement for civic advance
- Implement a plan to grow the FCA financially to hire staff and consultants
- Effectively steward FCA resources and leverage partnerships to maximize financial capacity
- Develop a communication and PR strategy for the importance and value of advancing civic health in Florida communities

CROSS CUTTING STRATEGIES



Florida Civic Advance

Advancing Civic Health in Florida's Communities



FLORIDA
CIVIC ADVANCE

Join us in advancing civic health in Florida's communities!

Florida Civic Advance Membership

We welcome organizations and individuals to join as FCA members to build together a new nonprofit membership network dedicated to increasing civic practices and advancing civic health in Florida's communities

<https://floridacivicadvance.com/membership/>

Florida Civic Advance

Advancing Civic Health in Florida's Communities

Introducing the Workshop Leaders

Bob Jones
Moderator
FCA Board
Member



**Malka Kopell, Civity
Co-Founder**



**Palma Strand, Civity
Co-Founder**

Florida Civic Advance

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What do you want to Learn From Today's Workshop?

"Civity: From Us vs. Them, to We All Belong"

What: Civic engagement with decisionmakers; bridging cultural differences; conversations in the face of ideological differences.

How: Constructive dialogue with limited engagement time; reframing positions into a common challenge, listening and communicating across differences; active listening techniques, ,bridging differences in ideology; process of inclusivity.

Who: Civity, Florida Civic Advance

civility:

(noun)

A culture of deliberately engaging in relationships of respect and empathy with others who are different.

Relational Infrastructure



When it comes to building relationships

Conversation = Action

Civity:

**“The Conversation before
the Conversation”**

A man and a woman are seated in modern, dark blue armchairs with light wood legs, facing each other in conversation. The man, on the left, is wearing a blue sweater over a light blue collared shirt and blue trousers, gesturing with his right hand. The woman, on the right, is wearing a teal sleeveless dress and beige high-heeled shoes, listening attentively. A small potted plant sits on a wooden table between them. The background is a solid teal wall with a light wood panel at the bottom. A large teal rectangular box with white text is centered over the image.

**Relationships
are Foundational**



**Connections Across
Difference are Powerful**



Individuals Can Transform Communities



Stanford Study: Civility Helps Strengthen Democracy

- #1 - increasing social trust**
- #4 - reducing partisan animosity**
- #4 - reducing biased evaluation of politicized facts**



**Civity Adds a
“Horizontal” Dimension
to Power Dynamics**

- **Intentional**
- **Authentic**
- **Put difference on the table**



***“A story
is the shortest distance
between people.”***

- Pat Speight



YOU make civity happen...

Practice Civility

**Connect
relationally with
people who are
different from
you**





Seed Civity

Create spaces
for people to
connect across
difference

Civity Resources

- *Civity Storytelling* Intervention
- Workshops
 - Taste of Civity
 - Experiencing Civity
 - Train-the-Leader
- Coaching & Train-the-Trainer
- Story-Telling (newsletter & podcast)
- Do-It-Yourself Civity (coming soon!)



Some Civity Champions ...

- ❖ Redwood City (CA) Library
- ❖ Lean Into Louisville (KY)
- ❖ Allegheny County (PA) Dept. of Community Services
- ❖ Midwest Climate Collaborative

Malka Kopell
malka@civcity.org

Palma Strand
palma@civcity.org





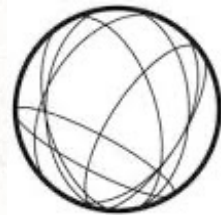
Florida Civic Advance

Advancing Civic Health in Florida's Communities



FCA Third Thursdays Webinar

Thursday, May 18, 2023, 12-1:00 pm, EDT



CollaboratorySM



REIMAGINING A COMMUNITY FOUNDATION

“To solve every problem in our region in eighteen years”

On this FCA Webinar, learn in conversation with Sarah Owens, Collaboratory's President & CEO, how this grand initiative will overcome the challenges to successful collaboration and meet this audacious goal.


See FCA Website for registration:

Florida Civic Advance

Advancing Civic Excellence in Florida's Communities

In Case You Missed Past FCA Civic Excellence Webinars

Visit our website: <https://www.floridacivicadvance.net>




FCA Third Thursday Webinar

Counting on the Census: Civic Infrastructure and the Role of Philanthropy

Co-hosted by Florida Philanthropic Network and the Florida Civic Advance

Registration: <https://www.floridacivicadvance.net/contact>

September 15, 2022
Noon-1:00 pm ET



The Census is the backbone of civic engagement and civic infrastructure. Every 10 years, the U.S. Census generates a critical snapshot of America used to allocate political power and federal funding. Florida's population of 21.07 million residents, was under-counted in 2020 by nearly 3.5%, (750,600) costing 1 congressional seat. Throughout the coming decade, Floridians can expect to lose between \$11 billion- \$21 billion of the \$1.5 trillion in federal funding. A complete count would have equipped Florida with additional federal funds, enabling the state to retain its own revenue for uses that can reinforce its rising and inclusive economy and enhance civic health and quality life issues.

Moderator

Bob Jones,
FCA Board Member

Ashley Heath Dietz,
President & CEO, Florida Philanthropic Network,
FCA Board Member

Tony Carvajal,
Executive Vice President,
Florida Tax Watch



**Florida Civic Advance
First Friday Webinar**

Register @ <https://www.floridacivicadvance.net/contact>

Hosted by: 

**CivicCon:
Civic Conversations and Quality of Life in
Pensacola, Florida**

August 5, 2022
Noon -1:00 p.m. ET



Great cities begin with great dialogue. Today Pensacola is engaged in civic conversations about how to improve the community. Started in 2017, CivicCon is a partnership with the Studer Community Institute, and the Pensacola News Journal. CivicCon hosts civic and community conversations with some of the nation's leading thinkers and experts on a variety of topics. CivicCon's video library boasts more than 60 events featuring world-class speakers on topics centered around improving quality of life in a community. The topics have included city planning, walkable and bikeable communities, downtown redevelopment, racial equity, safe streets and the future of law enforcement. CivicCon speaker events are free and open to all.

MODERATOR

Bob Jones, Florida Civic Advance

GUEST SPEAKERS

Terry Horne, CivicCon Executive Director

Lisa Nellesen Savage, Editor,
Pensacola News Journal

Will Dunaway, CivicCon Board
Chairman and a real estate attorney



**Florida Civic Advance
First Friday Webinar**

CIVIC LESSONS FROM THE VILLAGE SQUARE
Tallahassee, Florida

 **the village square**

June 3, 2022
12:00 - 1:00 p.m. ET

Located in the state capital, Tallahassee, The Village Square leaders will share civic lessons and insights learned through 15 years of executing its challenging but timely mission of building strong and deep relationships by bringing diverse citizens together across color, creed and ideology in a 21st century revival of the traditional American town hall.



Moderator

Lila Jaber, FCA Vice
President, LilaJaber
Consulting

Panelists

Liz Joyner, Founder +
President The Village
Square

Bill Mattox, James
Madison Institute

Jovita Woodrich,
Volunteer Services Director,
Volunteer Florida



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FCA Website

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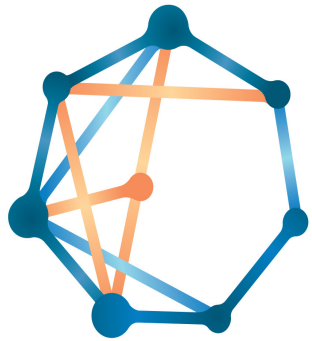
Membership Benefits and Application

<https://floridacivicadvance.com/membership/>



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