

Advancing Civic Health in Florida's Communities

FCA Third Thursday 2023 Webinar Series





FLORIDA
CIVIC ADVANCE

“Advancing Civic Health in Florida’s Communities”

FCA Third Thursday 2023 Webinar Series

**“CivicLex: Building a Healthier Civic Fabric
through Engagement & Civic Journalism”**



CivicLex

June 22, 2023



**KNIGHT
FOUNDATION**

<https://floridacivicadvance.com>

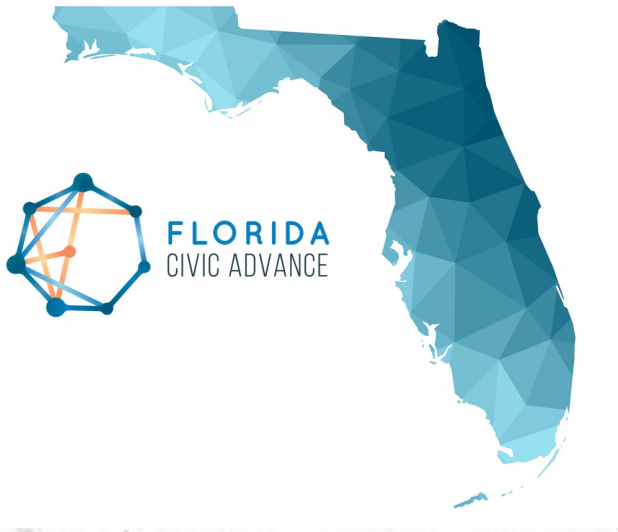
Florida Civic Advance

Advancing Civic Health in Florida's Communities

THE CIVIC HEALTH CHALLENGE

Florida, the 3rd largest state, ranks among the lowest states according civic health data. We want to change that.

- ▶ 50th in nation in volunteering among 50 states (2015)
- ▶ 49th in belonging to a civic organization (2013)
- ▶ 50th in donating to charity (2015)
- ▶ 50th in helping neighbors fix a community problem (2015) and
- ▶ 50th attending public meetings (2015)



<https://floridacivicadvance.com>



FLORIDA CIVIC ADVANCE

Strategic Framework: 2023-2025

MISSION

To advance the civic health in Florida communities

VISION

To be the premier Florida resource for civic advance and innovations that inspires people to champion and improve civic health in their communities

OUR VALUES



COLLABORATION

Across sectors to take civic actions



DIALOGUE & DELIBERATION

In the respectful exchange of ideas amidst differences to promote civic health



EQUITY, JUSTICE, & FAIRNESS

Through inclusion of the whole community in civic life and decision making



TRANSPARENCY

Sharing civic data to promote active engagement that can improve civic health in communities



ACCOUNTABILITY

Through evidence based civic information to learn from the results of actions taken to improve civic health

STRATEGIC PRIORITIES

SUPPORT CIVIC HEALTH & COMMUNITY MEASUREMENT

- Lead an effort to develop and present civic health data reports in partnership with national, state and education organizations
- Explore how best to provide meaningful civic data as guidance for assessing and measuring civic health at the community level
- Promote and highlight civic practices and applied research projects that provide knowledge and expertise to FCA members, communities, key stake holders and residents

CONVENE & SHOWCASE CIVIC EXCELLENCE

- Conduct an annual civic learning agenda through webinars and meetings
- Convene and conduct an annual statewide summit on civic advance
- Partner with national, state, and local organizations to provide meaningful programs and civic tools

DEEPEN ENGAGEMENT WITH MEMBERS & ADVISORS

- Build on membership interest in civic practice areas as FCA member "affinity groups" and develop protocols and guidance for these groups.
- Provide members with civic health methodologies and tools to address community inclusion and equity
- Form a FCA Council of Advisors

ELEVATE FCA REPUTATION

- Become a trusted educational resource that provides information, tools, and encouragement for civic advance
- Implement a plan to grow the FCA financially to hire staff and consultants
- Effectively steward FCA resources and leverage partnerships to maximize financial capacity
- Develop a communication and PR strategy for the importance and value of advancing civic health in Florida communities

CROSS CUTTING STRATEGIES

CONVENING

PARTNERING

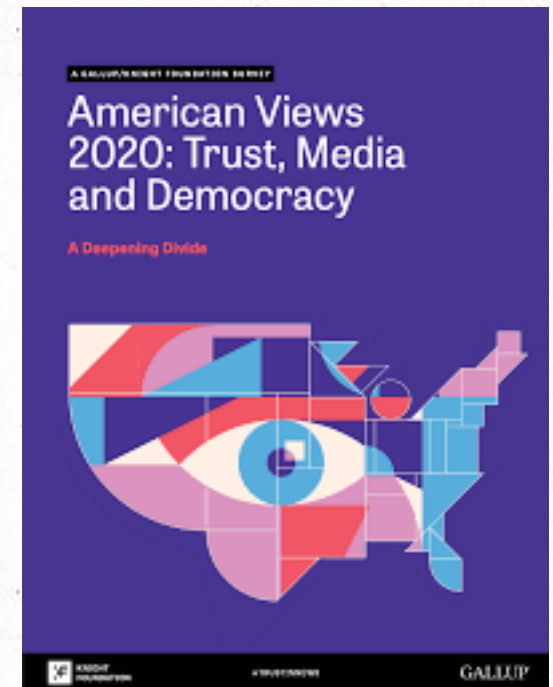
BUILDING RELATIONSHIPS

LISTEN

ADVOCATING CIVIC HEALTH

Civic Health links with Local Journalism

- Local media plays a vital role in enhancing civic health
- Rebuilding local media fosters civic engagement
- **A 2020 Knight Foundation/Gallup survey shows that when a local paper goes, so does the community's civic health.**
- The community stops acting like a community with lower turnout in local elections, less civic engagement, wider polarization, and weaker community ties.





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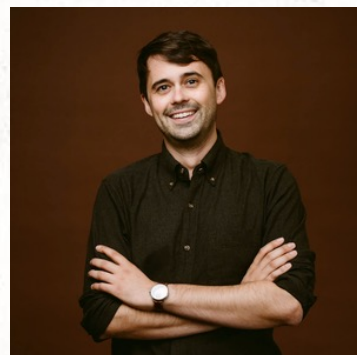
Advancing Civic Health in Florida's Communities

Introducing the Presenters

“CivicLex: Building a Healthier Civic Fabric through Engagement & Civic Journalism”



Bob Jones
Moderator
FCA Board
Member



Richard Young,
Founder,
Executive Director
CivicLex,
Lexington KY,



Kit Anderson
CivicLex
Evaluation and
Operations
Manager



Lilly Weinberg,
Knight Foundation,
Senior Director,
Community and
National Initiatives





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Advancing Civic Health in Florida's Communities

“CivicLex: Building a Healthier Civic Fabric through Engagement & Civic Journalism”

What do you want to Learn From Today's Webinar?

Who: CivicLex, The Knight Foundation, FCA

What: The CivicLex model combining journalism & civic engagement, economic viability of civic journalism, the connection between journalism and civic engagement, what's CivicLex done

How:, how to encourage local journalism to come back, how does CivicLex measure success, emphasis on civic learning, how to support the creation of the model at the city level, how to overcome communication barriers in a community



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CivicLex Slides



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FCA Third Thursdays Webinar

Thursday, July 20, 2023, 12-1:00 pm, EDT

Engaging Youth in Civic Practice: *CAPE (Community Action Projects for the Environment) UF-IFAS*



UF | IFAS
UNIVERSITY OF FLORIDA



Florida Civic Advance

Advancing Civic Excellence in Florida's Communities

SAVE THE DATE



2023 FCA SUMMIT

Center for Health Equity
St Petersburg, FL


October 26-27

Florida Civic Advance

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In Case You Missed Past FCA Webinars

Visit our website to view the webinars: <https://www.floridacivicadvance.net>




FCA Third Thursday Webinar

Counting on the Census: Civic Infrastructure and the Role of Philanthropy

Co-hosted by Florida Philanthropic Network and the Florida Civic Advance

Registration: <https://www.floridacivicadvance.net/contact>

September 15, 2022
Noon-1:00 pm ET



The Census is the backbone of civic engagement and civic infrastructure. Every 10 years, the U.S. Census generates a critical snapshot of America used to allocate political power and federal funding. Florida's population of 21.07 million residents, was under-counted in 2020 by nearly 3.5%, (750,600) costing 1 congressional seat. Throughout the coming decade, Floridians can expect to lose between \$11 billion- \$21 billion of the \$1.5 trillion in federal funding. A complete count would have equipped Florida with additional federal funds, enabling the state to retain its own revenue for uses that can reinforce its rising and inclusive economy and enhance civic health and quality life issues.

Moderator

Bob Jones,
FCA Board Member

Ashley Heath Dietz,
President & CEO, Florida Philanthropic Network,
FCA Board Member

Tony Carvajal,
Executive Vice President,
Florida Tax Watch




Florida Civic Advance First Friday Webinar

Register @ <https://www.floridacivicadvance.net/contact>

Hosted by: 

CivicCon: Civic Conversations and Quality of Life in Pensacola, Florida

August 5, 2022
Noon -1:00 p.m. ET




Great cities begin with great dialogue. Today Pensacola is engaged in civic conversations about how to improve the community. Started in 2017, CivicCon is a partnership with the Studer Community Institute, and the Pensacola News Journal. CivicCon hosts civic and community conversations with some of the nation's leading thinkers and experts on a variety of topics. CivicCon's video library boasts more than 60 events featuring world-class speakers on topics centered around improving quality of life in a community. The topics have included city planning, walkable and bikeable communities, downtown redevelopment, racial equity, safe streets and the future of law enforcement. CivicCon speaker events are free and open to all.

MODERATOR

Bob Jones, Florida Civic Advance

GUEST SPEAKERS

Terry Horne, CivicCon Executive Director

Lisa Nellesen Savage, Editor, Pensacola News Journal

Will Dunaway, CivicCon Board Chairman and a real estate attorney




Florida Civic Advance First Friday Webinar

CIVIC LESSONS FROM THE VILLAGE SQUARE
Tallahassee, Florida

the village square

June 3, 2022
12:00 - 1:00 p.m. ET



Located in the state capital, Tallahassee, The Village Square leaders will share civic lessons and insights learned through 15 years of executing its challenging but timely mission of building strong and deep relationships by bringing diverse citizens together across color, creed and ideology in a 21st century revival of the traditional American town hall.

Moderator

Lila Jaber, FCA Vice President, LilaJaber Consulting

Panelists

Liz Joyner, Founder + President The Village Square

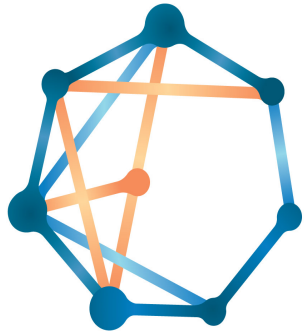
Bill Mattox, James Madison Institute

Jovita Woodrich, Volunteer Services Director, Volunteer Florida



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Join us in advancing civic health in Florida's communities!

Florida Civic Advance Membership

We welcome organizations and individuals to join as FCA members to build together a new nonprofit membership network dedicated to increasing civic practices and advancing civic health in Florida's communities

<https://floridacivicadvance.com/membership/>

Florida Civic Advance

Advancing Civic Excellence in Florida's Communities

FCA Website

<https://www.floridacivicadvance.com>

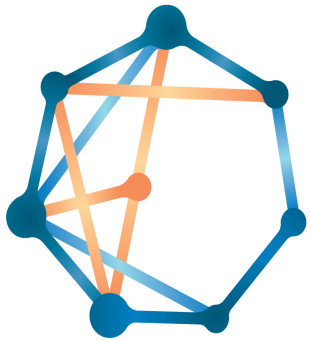
Membership Benefits and Application

<https://floridacivicadvance.com/membership/>



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