



<https://floridacivicadvance.com>

FCA CIVICLEX WEBINAR CHAT RECORD

- Bob Jones: Please use chat to capture questions you want the presenters to address!
- Martin Rivers: Can you share that slide that had your mission/vision statement ... it was the one that was sort of like a grid.
- Bob Jones: All, Here is the link to **FCA strategic priorities**
<https://floridacivicadvance.com/strategic-priorities-and-position/>
- Kristin Lortie: This sounds fantastic! How is CivicLex funded?
- Kit Anderson: Great question! It's a variety of grants, individual donations, memberships, and contract revenue. You can read more about it here: <https://www.civiclex.org/our-finances>
- Bob Jones : Here are the Knight Foundation reports Lilly Weinberg has mentioned:

Future of the First Amendment 2022:

https://protectus.mimecast.com/s/H_btCM8AwJhm4PRIwYWZr?domain=knightfoundation.org

Community Ties Research:

https://protectus.mimecast.com/s/ZEKACNkBLYtymLEc4e_p1?domain=knightfoundation.org

American Views 2022 --Trust, Media and Democracy:

- <https://knightfoundation.org/wp-content/uploads/2023/02/American-Views-2022-Pt-2-Trust-Media-and-Democracy.pdf>
- Martin Rivers : How to get local news organization (TV) to focus more on local political items (vs material sourced from national news feeds). Applies to local print too.

- Beatriz Baldan: Do you have a way to calculate the Social Return in Investment? And the impact
- Richard Young: That's a great question, Beatriz! We take a really multifaceted approach to understanding the impact of our work. It takes a combination of qualitative and quantitative data, storytelling, and much more. We have a pretty robust evaluation process that we're happy to share with you
- Beatriz Baldan: I attached below a link on how to calculate SROI That may be of help [aff3779953c5b88d53_cpm6v3v71.pdf](https://www.neweconomics.org/files/3779953c5b88d53_cpm6v3v71.pdf) (neweconomics.org)
- Tim Dutton : how have you approached the challenge of assuring that there is participation from the breadth of Lexington - racially, economically, income, etc.?
- Tim Dutton : Do you opine about issues?
- Richard Young: NO
- From Kit Anderson: Here is the "On the Table" link: <https://www.ottlex.org>
- Kit Anderson : <https://www.wuky.org/local-regional-news/2023-06-12/civiclex-chat-the-boundary-the-budget-and-bargaining-oh-my>
- Marisa Hightower (she/her): This has been a great conversation! I have to jump off for another meeting. Thank you and look forward to the next webinar.
- Paul Owens/1000 Friends of Florida: Thanks for today's presentation.
- Richard Young: Email us at any time! richard@civiclex.org kit@civiclex.org
- Elizabeth Capozzi: Thank you for sharing your work!
- Noel Osborn: Thank you!
- Richard Young: Thank you all so much!
- Martin Rivers: Thank you!
- Kit Anderson : Thank you, Lilly, FCA, and everyone for joining!
- Kristin Lortie : Thank you!